



In this economy, what is an easy and affordable way for your small, independent business to benefit from hot LOCAL FOOD and GREEN trends? Join the Coventry Regional Farmers' Market **Business Partnership Program** to be a part of our amazing success and growing market share! Farmers' markets have never been more popular and the Coventry Regional Farmers' Market is the state's largest and most diverse agricultural marketplace.

Called "Connecticut's preeminent farmers' market" by *New England Travel Magazine*, in 2010 the Coventry Regional Farmers' Market attracted 75,000 visitors. Is your business benefiting from this regional phenomenon? Market Business Partners enjoy the spotlight in our savvy public outreach and media presence. We have been able to build a network that increases public attention to the benefits of shopping locally and serves as an important tool for economic growth.

Your support for the CRFM will allow us to continue to grow as a tourism destination. You will be supporting events like our Rise & Shine Wellness Fair, Garlic & Herb Festival, and Beet-Nic Bash. As a Business Partner, you can share in the customer excitement and media attention our 2011 market events will generate!

Because we believe your business shares our vision for creating a vibrant local economy, we invite you to become Market Business Partner. **Come grow with us!**

Become a **Market Champion!**
For a \$100 annual contribution:

Your business name will be included on market posters to be displayed throughout the region.

You will receive a complimentary copy of the poster, a weekly market e-newsletter, and a "Friend of the Market" pin entitling you to special discounts and privileges at the market.

Market Champions will be recognized on our website and a hot link will be provided to their websites.

Market Champions can choose to be recognized as co-sponsors of one market event on all promotional materials and press releases. If you wish, space will be made available for you to promote your business at the market on this day.

Thank you for your consideration,

Coventry Regional Farmers' Market

www.coventryfarmersmarket.com



Checks can be made payable to: Coventry Regional Farmers' Market

And mailed to: Coventry Regional Farmers' Market, c/o Roberta Wilmot,
317 Woodbridge Road, Coventry, CT 06238

*****Please send all partnership contributions by April 30, 2011*****



Yes, I would like to partner with the Coventry Regional Farmers' Market!

_____ I would like to be a **Market Champion**; I've enclosed a \$100 check.

My name is: _____

My business name is: _____

A Business Partner Poster can be sent to this mailing address:

My weekly market e-newsletter can be sent to this email address:

Please provide a link from the market website to mine:

_____ Yes, I am interested in co-sponsoring an event and / or setting up a display at the market to promote my business. Please have a market organizer contact me at:
